

FOR IMMEDIATE RELEASE

AIR Control Concepts Acquires Force Equipment HVAC



Norfolk, VA – July 17th, 2025 – Today, AIR Control Concepts ("AIR") announces the acquisition of Force Equipment HVAC, a full-service commercial HVAC manufacturers' representative with over nine years of experience in the Nebraska market.

"We're proud to welcome our newest partners from the Cornhusker State, Force Equipment," said Brad Hobbs, Founder and CEO of AIR Control Concepts. "Their focus on elevating the customer experience has been a trademark of their business for the last decade, and we believe by partnering with the team here at AIR, we'll work together to reach new levels of success in the future."

This latest acquisition represents AIR Control Concepts' continued investment in the Midwest, providing additional sales and service support through its expansion into the Nebraska market.

Chris Estudillo, President of Force Equipment HVAC, commented, "For almost a decade, we've been building a team at Force that has always put our customers first. We believe this newly found partnership with AIR Control Concepts is another example of keeping that focus, allowing us to prioritize our local customer partners and their projects for the foreseeable future."

"We're confident that in partnering with AIR, not only will our customer and manufacturer partners benefit from the added resources, but so will the team here at Force," said Luke Van Camp, Vice President of Force Equipment HVAC. "By collaborating with integrated industry experts across AIR's North American footprint, our local teams here in Nebraska will have access to a wealth of knowledge and substantial growth opportunities throughout their careers."

For more information about AIR Control Concepts and Force Equipment HVAC, please visit their respective websites at www.AIRcontrolconcepts.com and www.forceequiphvac.com.

About AIR Control Concepts

AIR Control Concepts ("AIR") partners with and supports leading local commercial HVAC solutions providers throughout North America. Headquartered in Norfolk, Virginia, AIR cultivates mutually beneficial partnerships with its operating companies to share resources, protect independent cultures, and empower local leaders to better serve their customers and associates. Further information, including partnership opportunities, is available at www.AIRcontrolconcepts.com.

About Force Equipment HVAC

Force Equipment is a premier provider of HVAC solutions throughout Nebraska. Specializing in commercial HVAC, air distribution, boilers, and dust collection systems, they offer full-service capabilities including equipment sales and start-up, service and warranty, and OEM parts. For more information, visit www.forceequiphvac.com.